



**GUNPOWDER
VALLEY**
CONSERVANCY

20 | SPONSORSHIP 24 | *opportunities*

your
support makes a
watershed of
difference

2024 | SPONSORSHIP opportunities



ANNUAL SPONSOR

Over 35 years, GVC has built a strong reputation in our watershed community. Our work stands for itself — countless happy clients and dedicated volunteers, thousands of trees planted, hundreds of conservation gardens installed, and 38 conservation easements held in partnership with local landowners preserving over 2,000 acres of the beautiful Gunpowder watershed.

**Our corporate sponsorships are so important to us.
We value your support and engagement with our efforts.**

We are excited for you to join us as a Corporate Sponsor. Your business will receive year-round recognition, a personalized volunteer opportunity, and opportunities for your employees to network and/or participate in fun activities.

Annual Sponsorship Benefits

| | \$15,000 SPONSOR | \$10,000 SPONSOR | \$5,000 SPONSOR |
|---|---|------------------------------------|-----------------|
| Annual Report recognition | XL Logo | Lrg Logo | Logo |
| Website and e-newsletters | XL Logo | Lrg Logo | Logo |
| Event signage | XL Logo | Lrg Logo | Logo |
| Printed materials | XL Logo | Lrg Logo | Logo |
| Explore the Gunpowder Event t-shirt recognition | XL Logo | Lrg Logo | Logo |
| Lunch & Learn for employees | 1 virtual or on-site | 1 virtual or on-site | 1 virtual |
| Personalized employee volunteer stewardship opportunity | Stream cleanup, tree maintenance or tree planting | Stream cleanup or tree maintenance | — |
| Pick Two of the Following Special Event Benefits | | | |
| Tickets to Evening Among the Trees (10/24) | 12 | 10 | 8 |
| Ad in Evening Among the Trees program (10/24) | Full Page Ad | Half Page Ad | — |
| Free registration for Explore the Gunpowder for employees | 20 | 15 | 10 |
| Co-hosted public event on-site during Explore the Gunpowder time-period | Optional | Optional | Optional |

Annual Sponsor & Personalized Stewardship Opportunity (\$20,000)

We would love to discuss a personalized package for your business at this level to include all of the above benefits and other collaborative partnership possibilities.

For more information about Annual Sponsorship Opportunities, contact: Kim Pause Tucker 443-901-6041 | ktucker@gunpowdervc.org



2024 | SPONSORSHIP opportunities

EXPLORE THE GUNPOWDER


Signature Event!

Monday, April 22, 2024 – Friday, May 31, 2024


Location: Hybrid, at your own pace

The Explore the Gunpowder Watershed Challenge is a 40 day-long event where participants are encouraged to connect with nature, local businesses, and environmental stewardship. Your business will be featured throughout the event period and through a variety of print and online materials with a reach of about 8,000.

Participants complete challenges at their own pace and can also join in scheduled activities at venues around the watershed.

 **Activity Challenge:** Complete 35 miles of activity in honor of GVC's 35th Anniversary

OR

 **Exploration Challenge:** Visit local nature centers and businesses to earn stickers in our Gunpowder Passport. You can also earn a sticker for attending a GVC workshop or volunteer activity

This inclusive event is at your own pace — participants can bike, walk, run, roll, swim, or otherwise move throughout the watershed. Last year, our Explore participants logged over 760 miles. We expect to have at least 100 participants in 2024.

The Gunpowder Passport makes this a perfect event for local businesses who would like to engage with the community in a fun way. Our participants are competitive and want to collect as many stamps as possible during their travels. Last year, we distributed close to 1000 passports and expect a similar distribution in 2024.

Event Sponsorship Benefits

| | \$2500 SPONSOR | \$1000 SPONSOR | \$500 SPONSOR |
|--|----------------|----------------|---------------|
| Listed in passport, signage, and online | Logo | Logo | Name |
| Event t-shirt recognition | Logo | Name | - |
| Co-hosted public event on site during Explore period | Optional | Optional | - |
| Free registrations for employee participants | 8 | 4 | - |
| Annual Report recognition | Logo | Name | Name |



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contact: Kim Pause Tucker 443-901-6041 | ktucker@gunpowdervc.org



EVENING AMONG THE TREES

Thursday, October 24, 2024

Location: Oregon Ridge Lodge, Cockeysville, MD

Evening Among the Trees is Gunpowder Valley Conservancy's signature fundraiser that allows us to continue our important work—preserving land, restoring natural areas, and encouraging people to become environmental stewards. Each year, approximately 150 attend this lovely evening, with an additional reach of more than 8,000 through promotional marketing before and after the event.

We invite you to sponsor this unforgettable evening filled with music, delicious food and drinks from The Local, an exciting auction, and the most amazing watershed protectors, nature enthusiasts, community leaders, and business professionals. Your company will be featured before, during, and after the event through online media and print materials.



Event Sponsorship Benefits

| | \$2500 SPONSOR | \$1000 SPONSOR | \$500 SPONSOR |
|--|-----------------------------|----------------|---------------|
| Listed on event program, signage, and online | Logo & Optional 1/4 page ad | Logo | Name |
| Event tickets | 6 | 4 | 2 |
| Annual Report recognition | Logo | Name | Name |

For more information about Event Sponsorship Opportunities, contact: Kim Pause Tucker 443-901-6041 | ktucker@gunpowdervc.org



VOLUNTEER LEADER RECOGNITION RECEPTION

December 2024

Location: TBD

Volunteers are the heart of GVC. Each year approximately 2,000 volunteers work with GVC to plant trees, install gardens, clean streams, and more! Some of our volunteers join us for one event, but others are volunteer leaders helping to lead GVC's stewardship efforts in the community. Each December, we recognize our Charlie Conklin Volunteer Leader of the Year, our Community Leader of the Year, and other volunteers with Certificates of Honor at this event.

Help us celebrate these watershed protectors by sponsoring this important evening. This intimate event hosts between 50-75 of our most engaged volunteer leaders and their families. Sponsors will be featured before and during the event and with additional reach online through social media, e-news, and blog posts about the award winners and sponsors.



Event Sponsorship Benefits

| | \$2500 SPONSOR | \$1000 SPONSOR | \$500 SPONSOR |
|--|----------------|----------------|---------------|
| Listed on event program, signage, and online | Logo | Logo | Name |
| Event tickets | 6 | 4 | 2 |
| Display at Event | Optional | — | — |
| Annual Report recognition | Logo | Name | Name |

For more information about Event Sponsorship Opportunities,
contact: Kim Pause Tucker 443-901-6041 | ktucker@gunpowdervc.org



Have Questions or want more information
about Corporate Sponsorships? Contact:



Kim Pause Tucker
Executive Director
443-901-6041
ktucker@gunpowdervc.org



Connect with us socially:



Our Vision A Gunpowder Watershed that consists of:

- **Healthy lands** where native plants and animals thrive and where natural habitats are abundant
- **Healthy waterways** where streams flow clear and are connected to and nurtured by the land around them
- **Healthy communities** where residents, businesses, farms, and neighborhoods thrive and are empowered with the knowledge and resources to sustain the long-term interdependency of land, water, and people



Thank You
for your consideration

