



2026

SPONSORSHIP
opportunities

your support
makes a watershed of
difference

20 | SPONSORSHIP 26 | *opportunities*



For more than 37 years, Gunpowder Valley Conservancy (GVC) has been a trusted steward of one of our region’s most important and beloved landscapes. Our impact speaks for itself: tens of thousands of native trees planted; hundreds of conservation gardens filtering stormwater; more than 2,000 acres of land preserved; and a deeply engaged community of volunteers, partners, and supporters who care about doing good work, well. By supporting GVC, you are investing in the protection of the Gunpowder Watershed—home to iconic places like Loch Raven and Prettyboy Reservoirs, Gunpowder Falls State Park, Cromwell Valley Park, and Marshy Point Nature Center. You’re also helping us protect the source of more than 60% of Baltimore City and County’s drinking water. Your sponsorship not only drives real, measurable environmental outcomes; it also offers meaningful recognition among an informed, engaged, and influential audience who value businesses and organizations that lead with purpose.

TITLE SPONSOR

1 AVAILABLE

As our Title Sponsor, your organization plays a leading role in advancing conservation while gaining exceptional visibility across our most impactful programs. This premier level of support fuels hands-on community work and places your brand in front of more than 1,000 highly engaged volunteers at 19 tree planting and maintenance events, 150 attendees at *Evening Among the Trees*, over 1,000 monthly e-newsletter subscribers, and more. It’s a powerful opportunity to be recognized as a champion of the Gunpowder Watershed and the community that depends on it.

TITLE SPONSOR BENEFITS - \$30,000

Exclusive signage at tree planting and maintenance events
Recognition in monthly e-news
Recognition on website
<i>Evening Among the Trees</i> podium recognition
<i>Explore the Gunpowder</i> t-shirt prime logo placement
Lunch & Learn for employees (virtual or on-site)
Personalized employee stewardship opportunity (stream clean-up, tree planting, or maintenance)
10 tickets to <i>Evening Among the Trees</i>
Full-page ad in <i>Evening Among the Trees</i> program
Ongoing social media recognition

For more information about annual sponsorship opportunities, contact: Lindsay Crone | lcrone@gunpowdervc.org





ANNUAL SPONSOR

We are excited for you to join us as a corporate sponsor. Your business will receive year-round recognition, a personalized volunteer opportunity, and opportunities for your employees to network and/or participate in fun activities.

**Our corporate sponsorships are so important to us.
We value your support and engagement with our efforts.**

Annual Sponsorship Benefits	\$15,000 SPONSOR	\$10,000 SPONSOR	\$5,000 SPONSOR
Recognition in annual report	XL Logo	Lrg Logo	Logo
Website and inclusion in monthly e-newsletters	XL Logo	Lrg Logo	Logo
<i>Evening Among the Trees</i> signage and materials	XL Logo	Lrg Logo	Logo
Inclusion in printed materials	XL Logo	Lrg Logo	Logo
Inclusion on <i>Explore the Gunpowder</i> event t-shirt	XL Logo	Lrg Logo	Logo
Lunch & Learn for employees	1 virtual or on-site	1 virtual or on-site	1 virtual
Personalized employee volunteer stewardship opportunity	Stream clean-up, tree maintenance or tree planting	Stream clean-up or tree maintenance	—
<i>Evening Among the Trees</i> online promotion	✓	✓	✓

Pick Two of the Following Special Event Benefits			
Tickets to <i>Evening Among the Trees</i>	10	8	6
Ad in <i>Evening Among the Trees</i> program	Full-Page Ad	Half-Page Ad	1/4-Page Ad
Outreach table at our <i>Explore the Gunpowder</i> final celebration	✓	✓	✓
Option to co-host a public event during campaign	Optional	Optional	Optional

Custom Sponsor Opportunity

We would love to discuss a personalized package for your business at this level to include all of the above benefits and other collaborative partnership possibilities.

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EXPLORE THE GUNPOWDER *Signature Event!*

April 22, 2026 – June 3, 2026


Location: Hybrid, at your own pace

The Explore the Gunpowder Watershed Challenge takes place over six weeks and encourages participants to connect with nature, local businesses, and environmental stewardship. Your business will be featured throughout the event period and through a variety of print and online materials with a reach of about 8,000.

Participants complete challenges at their own pace and can also join in scheduled activities at venues around the watershed.

 **Activity Challenge:** Complete 20 miles of activity on land (or water!) at your own pace.

OR

 **Exploration Challenge:** Visit local nature centers and businesses to earn stickers in our Gunpowder Passport. You can also earn a sticker for attending a GVC workshop or volunteer activity.

This inclusive event is at your own pace. Participants can bike, walk, run, roll, swim, or otherwise move throughout the watershed. We expect to have at least 100 participants in 2026.

The Gunpowder Passport makes this a perfect event for local businesses who would like to engage with the community in a fun way. Our participants are competitive and want to collect as many stamps as possible during their travels.



Event Sponsorship Benefits	\$2500 SPONSOR	\$1000 SPONSOR	\$500 SPONSOR	\$250 SPONSOR
Listed in passport and online	Logo	Logo	Name	Name
Listed on event t-shirt	Logo	Name	-	-
Option to co-host a public event during campaign	Optional	Optional	-	-
Social media promotion	✓	✓	✓	-
Recognition in annual report	Logo	Name	Name	-

For more information about event sponsorship opportunities, contact: Lindsay Crone | lcrone@gunpowdervc.org



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EVENING AMONG THE TREES

Thursday, October 17, 2026

Location: DeJon Vineyards, Hydes, MD

Each fall, we host an annual fundraiser that allows us to continue our important work—preserving land, restoring natural areas, and encouraging people to become environmental stewards. Our fundraiser is an intimate gathering of approximately 150 people, bringing together nature enthusiasts, community leaders, and business professionals to network and deepen their involvement with GVC’s work.

As a sponsor, your company will be featured before, during, and after the event through online media and print materials.



Event Sponsorship Benefits

	\$2500 SPONSOR	\$1000 SPONSOR	\$500 SPONSOR
Listed on event program, signage, and online	Logo & optional 1/4-Page Ad	Logo	Name
Event tickets	6	4	2
Recognition in annual report	Logo	Name	Name
Social media promotion	✓	-	-

Sponsor information must be received by September 30 to be included in event materials.



For more information about event sponsorship opportunities, contact: Lindsay Crone | lcrone@gunpowdervc.org



Have questions or want more information about corporate sponsorships? Contact:



Lindsay Crone
Executive Director
lcrone@gunpowdervc.org



Connect with us socially:



Our Vision A Gunpowder Watershed that consists of:

- **Healthy lands** where native plants and animals thrive and where natural habitats are abundant
- **Healthy waterways** where streams flow clear and are connected to and nurtured by the land around them
- **Healthy communities** where residents, businesses, farms, and neighborhoods thrive and are empowered with the knowledge and resources to sustain the long-term interdependency of land, water, and people

